



e-News From MAIENstreet

**A Neighborhood e-newsletter From
Councilman Brian Maienschein**



June 2003

Volume 3, Issue 5

**Proudly Representing the
District Five
Communities of:**

*Carmel Mountain Ranch
Mira Mesa
Rancho Bernardo
Sabre Springs
San Pasqual
Scripps Ranch
Sorrento Mesa
Sorrento Valley*

The New Faces of the San Diego Youth Commission

A new term has begun for the San Diego Youth Commission, and with it comes twelve new faces. The new commissioners, six appointees and six alternates, were sworn in at the June 6, 2003 City Council meeting. They will take their positions among the twelve returning members to tackle the issues facing youth in the City of San Diego.



I am pleased to announce that among the new commissioners are three representatives from District 5, Desirae Dunn and Megan Barber from Rancho Bernardo High School and Boris Patlis from Scripps Ranch High School. Our communities are also represented by returning commissioners Keira Conkling of Mira Mesa and Kelvin Ng from Scripps Ranch.

Approximately one year ago I created the San Diego Youth Commission in order to provide an opportunity for students to take an active role in the

(Continued on Page 2)

Rancho Bernardo Alive!

I am proud to announce that this year's RB Alive Expo and celebration was another huge success thanks to the Rancho Bernardo Chamber of Commerce, who has hosted the event for the past 15 years.

Approximately 45,000 people attended the event from every part of San Diego. Over 395 vendors took part in the celebration, showcasing the very best of Rancho Bernardo. In addition to the vendors, there was also a dog show, a diamond dig, and a food court, among other attractions.

RB Alive is always an excellent opportunity to spend time with family and friends, and this year was no different. I am always thrilled to see the tremendous showing of community pride and the dedication of the residents.



**New San Diego Youth
Commissioners**

RB Alive! 1

**SD Fire Rescue
Helicopter** 2

**Mira Mesa Relay
for Life** 3

**Scripps Ranch Tree
Planting** 3

**Contact Councilmem-
ber** 4



Fire and Rescue Helicopter Will Bring Safety to San Diego

I am so pleased to announce the establishment of the San Diego Regional Fire and Rescue Helicopter Program, a joint venture between the City of San Diego, the County of San Diego, and the Service Authority of Freeway Emergencies. This program will ensure the availability of a helicopter for firefighting and rescue operations throughout San Diego for the dangerous summer months. The program will take place between the months of July and October, during the height of wildfire season and the busiest beach days.



The helicopter will attend to a number of different emergencies including canyon firefighting, car accidents, water rescue and medical incidents. The helicopter is equipped with a 375-gallon water dropping tank, rescue hoist and search light. It can carry up to ten passengers and their equipment and will be staffed daily by a firefighting crew and other emergency personnel.

The establishment of this program services a great need in the San Diego region. The San Diego Rescue Helicopter will be available to every public safety agency in San Diego County at no cost, thus ensuring that every San Diego resident will benefit from its use in the unfortunate event that the helicopter would become necessary.

I am very pleased with the establishment of this program and am especially thankful to the donors and sponsors who have made this possible. Because of their generosity, no City funding is being used to implement this program.

I strongly believe that many lives will be saved as a result of the Fire and Rescue Helicopter Program. Though it is impossible to prevent tragedy from reaching our families, this service will ensure quicker response times and specialized care should the unthinkable happen. I will continue to advocate on behalf of this program in the years to come.

(Youth Commission—Continued from Page 1)

process and function of city government. The commission advises and offers recommendations to the City Council on a variety of issues that are pertinent to the youth of San Diego.

Some of these issues include alcohol and substance abuse, illegal street racing and the development of Park and Recreation Facilities. The commissioners meet once a month to work on their own policy agenda and to review items sent to them from the City Council

I feel that it is very important to utilize the knowledge and insight of our youth and to provide them with an opportunity to express their opinions. I am confident that this year's Youth Commission will be an invaluable asset to the City of San Diego and I look forward to working with them.

Maienschein Marchers Take on the Mira Mesa Relay for Life

I am pleased to announce that the community of Mira Mesa is taking important strides to help end the devastating effects of cancer. On Saturday, May 17, 2003, the American Cancer Society's annual Relay for Life was held at the Mira Mesa Community Park. The 24 hour walk/run occurs in 3,800 communities across the country and in several foreign countries.

Over twenty different teams participated, including the Mira Mesa Town Council and a number of churches and schools. I am proud to report that the Maienschein Marchers, a team of 25 that my wife and I began last year, returned this year to participate in the event. Over \$40,000 was raised for the American Cancer Society which will be used to develop innovative new treatments and provide support for victims of cancer.

Finding effective ways to combat cancer is a cause that we feel very strongly about and we are pleased to have the opportunity to help in this way.



A Greener Scripps Ranch

I am pleased to announce that more trees have been planted in the Scripps Ranch Community. On Saturday, June 14th, I joined with a number of community members to plant twenty Tristania Conferta (Brisbane Box) trees along Pomerado Road and Legacy Road.

I partnered with People for Trees, a local non-profit organization, in order to provide the trees to the community free of cost. An additional seventeen trees will be planted along Scripps Poway Parkway at the end of June.



Since October 2002, I have secured funds and planted over 100 new trees throughout our community. Planting trees is part of my effort to develop and maintain an urban forest in the City of San Diego. This tree planting event is one of many that have been occurring throughout our district. I will continue to find new locations for trees and I welcome your suggestions.

If you are interested in volunteering at any of our upcoming tree plantings, please call Angela Yager at (619) 236-6655.



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